



IT CAN WAIT!

Distracted driving is driving while doing another activity that takes your attention away from driving. Distracted driving can increase the chance of a motor vehicle crash.

Each day in the United States, approximately 9 people are killed and more than 1,000 injured in crashes that are reported to involve a distracted driver.

HOW BIG IS THE PROBLEM?



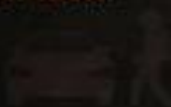
3,477
US deaths in 2015 as a result of distracted driving



391,000
US injuries in 2015 as a result of distracted driving

WHO IS MOST AT RISK?

YOUNG ADULT & TEEN DRIVERS



WHAT ARE THE TYPES OF DISTRACTION?



VISUAL
Taking your eyes off the road



MANUAL
Taking your hands off the wheel



COGNITIVE
Taking your mind off of driving

