Fauquier County
Parks and Recreation
Needs Assessment Survey

Presented by
ETC Institute

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A National Leader in Market Research for Local Governmental Organizations

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More than 2,050,000 Persons Surveyed Since 2006 for more than 850 communities in 49 States, including hundreds of parks and recreation needs assessments
Agenda

- Purpose
- Methodology
- Demographics
- Overview of What We Learned from the Statistically Valid Survey
- Major Findings By Topic
- Summary of Findings
- Questions
Purpose

- To objectively assess usage, satisfaction, and needs for a wide range of recreation facilities and programs

- To identify opportunities for the Fauquier County Parks and Recreation Department to better serve the leisure and recreation needs of the community
Methodology

- Survey Description
  - The survey was 7 pages long and took most residents 20 minutes to complete

- Method of Administration
  - Mailed to a random sample of household in the County
  - Residents were allowed to complete the survey by mail, phone and/or the internet
  - The respondents home address was used to validate responses to be sure they were eligible to participate

- Contractual goal was to complete 1,000 surveys. The actual number of completed surveys was 1,208

- Confidence level: 95%, Margin of error: +/- 2.8%

- Home addresses were geocoded to allow our team to create maps that show how needs vary in different areas
Results are statistically representative of the County’s population within +/- 2.8% at the 95% level of confidence.

Who Participated in the Survey?

1,208 completed the survey
Q18. Demographics: What is your age?
by percentage of respondents

- 35-44: 19%
- 18-34: 19%
- 45-54: 21%
- 55-64: 20%
- 65+: 19%
- Not provided: 2%

Good Representation 
By Age of Respondents
Q19. Demographics: Ages of People in Household

by percentage of household occupants

- Ages 15-19: 8%
- Ages 20-24: 5%
- Ages 25-34: 8%
- Ages 35-44: 12%
- Ages 45-54: 16%
- Ages 55-64: 15%
- Ages 65-74: 11%
- Ages 75+: 4%
- Ages 5-9: 7%
- Ages 10-14: 8%
- Under age 5: 6%

Good Representation
By Ages of Household Occupants
Q20. Demographics: How many years have you lived in Fauquier County?

by percentage of respondents

- 0-5: 22%
- 6 to 10: 14%
- 11 to 15: 17%
- 16 to 20: 12%
- 21 to 30: 16%
- 31+: 19%

Good Representation By Years of Residency
Good Representation By Race (very close to Census)
All Income Ranges Were Well Represented
Gender was evenly split.
Here’s What We Learned

- Usage of FCPRD facilities is very high
- Satisfaction with FCPRD programs/facilities is very high
- The 5 highest priorities for facility improvements include:
  - Greenway trails for walking, biking and hiking
  - River access for boating, kayaking, and swimming
  - Indoor walking/jogging tracks
  - Shooting ranges for guns and archery
  - Indoor aquatic/swimming facilities

- The 5 highest priorities for ADULT program improvements include:
  - Shooting sports/archery classes and competitions
  - Trips/Tours
  - Painting/drawing classes
  - Senior recreation classes
  - Training/certification/education classes

- The 5 highest priorities for YOUTH program improvements include:
  - Children/youth camps (during summer and breaks)
  - Shooting sports/archery classes and competitions
  - Swim lessons
  - Painting/drawing classes
  - After school programs
Topic #1
Importance of Having the County Provide Parks and Recreation Programs and Facilities
Most Residents Thought It Was VERY IMPORTANT
Topic #2
Usage of Parks and Recreation Facilities
83% of Residents Uses FCPRD Facilities at least Once Per Year
Several Facilities Are Used By 1/5th of Residents or More
Topic #3: Satisfaction with Existing Facilities and Programs
Overall Satisfaction Is High
Only 8% Were Dissatisfied
Satisfaction Ratings Are High In Most Areas (very low levels of dissatisfaction)
Topic #4
Market Share
Q7. Organizations Used for Recreation Facilities by Household Members

by percentage of respondents

- Fauquier County Parks & Recreation (FCP&R): 7.7%
- Fitness centers: 27%
- Local schools: 26%
- Churches or other religious organizations: 20%
- Other governments: 19%
- Non-profit organizations: 14%
- Private clubs: 13%
- Cultural institutions: 5%
- Local colleges/universities: 5%
- Other: 8%

FCP&R is the top provider in the County.
Q7-1. Facility Relied on Most by Household Members

by percentage of respondents

- Fauquier County Parks & Recreation (FCP&R): 37%
- Fitness centers: 8%
- Local schools: 7%
- Other governments: 6%
- Churches or other religious organizations: 5%
- Private clubs: 5%
- Non-profit organizations: 2%
- Cultural institutions: 1%
- Local colleges/universities: 1%
- Other: 3%
- None chosen: 25%
Topic #5
Communication
Q17. How Respondent Households Learn About Fauquier County Parks and Recreation Programs and Activities

by percentage of respondents (multiple choices could be made)

- Fauquier County Parks & Recreation Guide: 58%
- Newspaper: 49%
- Friends & family: 45%
- Fauquier County website: 38%
- Signage at facilities: 32%
- Social media: 30%
- Fauquier County Parks & Recreation e-mail: 13%
- Conversations with staff: 8%
- Other: 3%

Recreation Guide Is the Top Source of Information
Topic #6
Barriers to Participation
Lack of Awareness Is the Top Barrier to Participation
Topic #7
Unmet Needs and Priorities for FACILITIES
Q9. Facilities Respondent Households Have a Need For

by percentage of respondents (multiple choices could be made)

- Greenway trails for walking, biking, & hiking: 64%
- Historic places that can be visited by the public: 51%
- Indoor aquatic/swimming facilities: 46%
- River access for boating, kayaking, swimming: 45%
- Fishing areas: 42%
- Picnic shelters: 40%
- Playgrounds: 38%
- Weights & fitness machines: 34%
- Indoor walking/jogging tracks: 33%
- Shooting ranges for guns & archery: 32%
- Dog parks: 31%
- Ice skating facilities: 24%
- Indoor gym space for basketball, volleyball, etc.: 20%
- Baseball fields: 20%
- Climbing walls: 19%
- Soccer fields: 18%
- Football fields: 18%
- Outdoor tennis courts: 17%
- Softball fields: 17%
- Golf courses: 16%
- Outdoor basketball courts: 14%
- Splash pads: 14%
- Gymnastics facilities: 12%
- Skate parks: 12%
- Equestrian trails/facilities: 12%
- Lacrosse fields: 10%
- Outdoor volleyball courts: 10%
- Indoor tennis courts: 9%
- Disc golf courses: 9%
- Squash/racquetball courts: 8%
- Bocce ball courts: 5%
- Pickleball courts: 5%
- BMX facilities: 5%
- Rugby fields: 4%
- Other: 7%

Source: ETC Institute (2016)
Q9-2. How Well Parks and Recreation Facilities Meet the Needs of Respondent Households
by percentage of respondents with a need for facilities

- Playgrounds: 37% Fully Met, 41% Mostly Met, 17% Partly Met, 5% Not Met
- Picnic shelters: 38% Fully Met, 38% Mostly Met, 18% Partly Met, 6% Not Met
- Greenway trails for walking, biking, & hiking: 27% Fully Met, 41% Mostly Met, 26% Partly Met, 6% Not Met
- Soccer fields: 36% Fully Met, 32% Mostly Met, 24% Partly Met, 8% Not Met
- Historic places that can be visited by the public: 20% Fully Met, 47% Mostly Met, 27% Partly Met, 6% Not Met
- Indoor aquatic/swimming facilities: 28% Fully Met, 27% Mostly Met, 20% Partly Met, 11% Not Met
- Fishing areas: 17% Fully Met, 34% Mostly Met, 25% Partly Met, 11% Not Met
- Outdoor tennis courts: 17% Fully Met, 32% Mostly Met, 25% Partly Met, 26% Not Met
- Pickleball courts: 14% Fully Met, 29% Mostly Met, 22% Partly Met, 35% Not Met
- Indoor gym space for basketball, volleyball, etc.: 14% Fully Met, 27% Mostly Met, 32% Partly Met, 28% Not Met
- Dog parks: 16% Fully Met, 26% Mostly Met, 33% Partly Met, 27% Not Met
- Outdoor basketball courts: 15% Fully Met, 26% Mostly Met, 37% Partly Met, 17% Not Met
- Football fields: 14% Fully Met, 24% Mostly Met, 40% Partly Met, 21% Not Met
- Baseball fields: 10% Fully Met, 28% Mostly Met, 45% Partly Met, 17% Not Met
- River access for boating, kayaking, swimming: 11% Fully Met, 25% Mostly Met, 34% Partly Met, 29% Not Met
- Gymnastics facilities: 17% Fully Met, 18% Mostly Met, 21% Partly Met, 29% Not Met
- Weights & fitness machines: 14% Fully Met, 22% Mostly Met, 36% Partly Met, 29% Not Met
- Softball fields: 11% Fully Met, 23% Mostly Met, 45% Partly Met, 22% Not Met
- Skate parks: 12% Fully Met, 21% Mostly Met, 31% Partly Met, 36% Not Met
- Outdoor volleyball courts: 6% Fully Met, 24% Mostly Met, 27% Partly Met, 44% Not Met
- Equestrian trails/facilities: 11% Fully Met, 15% Mostly Met, 32% Partly Met, 44% Not Met
- Squash/racquetball courts: 13% Fully Met, 13% Mostly Met, 20% Partly Met, 43% Not Met
- Golf courses: 13% Fully Met, 17% Mostly Met, 18% Partly Met, 58% Not Met
- Lacrosse fields: 10% Fully Met, 14% Mostly Met, 20% Partly Met, 58% Not Met
- Rugby fields: 10% Fully Met, 14% Mostly Met, 20% Partly Met, 58% Not Met
- Indoor tennis courts: 5% Fully Met, 13% Mostly Met, 16% Partly Met, 65% Not Met
- BMX facilities: 7% Fully Met, 12% Mostly Met, 28% Partly Met, 54% Not Met
- Disc golf courses: 7% Fully Met, 13% Mostly Met, 23% Partly Met, 61% Not Met
- Bocce ball courts: 3% Fully Met, 14% Mostly Met, 10% Partly Met, 74% Not Met
- Splash pads: 3% Fully Met, 9% Mostly Met, 17% Partly Met, 74% Not Met
- Indoor walking/jogging tracks: 9% Fully Met, 9% Mostly Met, 23% Partly Met, 63% Not Met
- Shooting ranges for guns & archery: 6% Fully Met, 10% Mostly Met, 23% Partly Met, 81% Not Met
- Ice skating facilities: 6% Fully Met, 8% Mostly Met, 24% Partly Met, 85% Not Met
- Climbing walls: 16% Fully Met, 8% Mostly Met, 24% Partly Met, 61% Not Met

Source: ETC Institute (2016)
Q9-3. Estimated Number of Households Whose Needs for Facilities Are Being Partly Met or Not Met

by number of households based on 26,052 households in Fauquier County

River access for boating, kayaking, swimming
Indoor walking/jogging tracks
Shooting ranges for guns & archery
Weights & fitness machines
Ice skating facilities
Indoor aquatic/swimming facilities
Fishing areas
Greenway trails for walking, biking, & hiking
Dog parks
Climbing walls
Historic places that can be visited by the public
Baseball fields
Golf courses
Indoor gym space for basketball, volleyball, etc.
Splash pads
Softball fields
Football fields
Picnic shelters
Outdoor tennis courts
Equestrian trails/facilities
Outdoor basketball courts
Playgrounds
Lacrosse fields
Skate parks
Gymnastics facilities
Disc golf courses
Indoor tennis courts
Outdoor volleyball courts
Squash/racquetball courts
Soccer fields
Bocce ball courts
BMX facilities
Rugby fields
Pickleball courts
Other

Source: ETC Institute (2016)
Unmet Needs Rating for Recreation Facilities

the rating for the item with the most unmet need = 100
the rating of all other items reflects the relative amount of unmet need for each item compared to the item with the most unmet need

River access for boating, kayaking, swimming: 100.0
Indoor walking/jogging tracks: 98.4
Shooting ranges for guns & archery: 96.4
Weights & fitness machines: 76.6
Ice skating facilities: 75.3
Indoor aquatic/swimming facilities: 72.8
Fishing areas: 71.5
Greenway trails for walking, biking, & hiking: 71.3
Dog parks: 59.6
Climbing walls: 58.9
Historic places that can be visited by the public: 55.6
Baseball fields: 43.1
Golf courses: 42.2
Indoor gym space for basketball, volleyball, etc.: 40.9
Splash pads: 40.6
Softball fields: 38.8
Football fields: 37.3
Picnic shelters: 35.9
Outdoor tennis courts: 33.9
Equestrian trails/facilities: 30.3
Outdoor basketball courts: 30.0
Playgrounds: 28.1
Lacrosse fields: 27.6
Skate parks: 27.4
Gymnastics facilities: 27.4
Disc golf courses: 26.5
Indoor tennis courts: 26.2
Outdoor volleyball courts: 25.3
Squash/racquetball courts: 21.6
Soccer fields: 20.0
Bocce ball courts: 15.5
BMX facilities: 12.8
Rugby fields: 9.7
Pickleball courts: 9.2
Other: 19.4

Source: ETC Institute (2016)
Q10. Facilities That Are Most Important to Households

by percentage of respondents who selected the items as one of their top four choices

Greenway trails for walking, biking, & hiking: 44%
Softball fields: 23%
Historic places that can be visited by the public: 22%
River access for boating, kayaking, swimming: 21%
Indoor aquatic/swimming facilities: 19%
Fishing areas: 19%
Playgrounds: 16%
Dog parks: 16%
Indoor walking/jogging tracks: 15%
Shooting ranges for guns & archery: 13%
Weights & fitness machines: 11%
Picnic shelters: 8%
Lacrosse fields: 8%
Baseball fields: 7%
Soccer fields: 7%
Golf courses: 7%
Ice skating facilities: 6%
Rugby fields: 6%
Equestrian trails/facilities: 6%
Indoor gym space for basketball, volleyball, etc.: 6%
Football fields: 5%
Splash pads: 5%
Climbing walls: 4%
Outdoor basketball courts: 4%
Outdoor tennis courts: 4%
Indoor tennis courts: 2%
Disc golf courses: 2%
Gymnastics facilities: 2%
Squash/racquetball courts: 2%
Skate parks: 2%
Outdoor volleyball courts: 1%
Pickleball courts: 1%
BMX facilities: 1%
Bocce ball courts: 1%
Other: 6%

Source: ETC Institute (2016)
Importance Rating for Recreation Facilities

The rating for the item rated as the most important=100
the rating of all other items reflects the relative level of importance for each item compared to the item rated as the most important

1. Greenway trails for walking, biking, & hiking
   Rating: 100.0

2. Softball fields
   Rating: 51.4

3. Historic places that can be visited by the public
   Rating: 50.9

4. River access for boating, kayaking, swimming
   Rating: 50.5

5. Indoor aquatic/swimming facilities
   Rating: 48.4

6. Fishing areas
   Rating: 43.2

7. Playgrounds
   Rating: 42.3

8. Dog parks
   Rating: 37.0

9. Indoor walking/jogging tracks
   Rating: 36.4

10. Shooting ranges for guns & archery
    Rating: 34.3

11. Weights & fitness machines
    Rating: 29.5

12. Picnic shelters
    Rating: 26.4

13. Lacrosse fields
    Rating: 25.2

14. Baseball fields
    Rating: 18.6

15. Soccer fields
    Rating: 17.7

16. Golf courses
    Rating: 16.4

17. Ice skating facilities
    Rating: 15.9

18. Rugby fields
    Rating: 14.5

19. Equestrian trails/facilities
    Rating: 14.3

20. Indoor gym space for basketball, volleyball, etc.
    Rating: 12.5

21. Football fields
    Rating: 11.6

22. Splash pads
    Rating: 10.5

23. Climbing walls
    Rating: 9.1

24. Outdoor basketball courts
    Rating: 8.9

25. Outdoor tennis courts
    Rating: 8.0

26. Indoor tennis courts
    Rating: 5.5

27. Disc golf courses
    Rating: 5.0

28. Gymnastics facilities
    Rating: 5.0

29. Squash/racquetball courts
    Rating: 4.5

30. Skate parks
    Rating: 4.3

31. Outdoor volleyball courts
    Rating: 3.2

32. Pickleball courts
    Rating: 2.5

33. BMX facilities
    Rating: 1.4

34. Bocce ball courts
    Rating: 1.1

35. Other
    Rating: 13.4

Source: ETC Institute (2016)
Topic #8
Unmet Needs and Priorities for PROGRAMS
Q11. Programs and Activities That Respondent Households Have a Need For

by percentage of respondents (multiple choices could be made)

- Shooting sports/archery classes/competitions: 26%
- Painting/drawing classes: 25%
- Trips/tours: 25%
- Children & Youth Camps (summer/school break): 24%
- Swim lessons: 23%
- Senior recreational programs: 21%
- Training/certifications/education: 19%
- Environmental education: 19%
- After school programs: 17%
- Soccer leagues: 16%
- Martial arts/Tai Chi classes: 15%
- Equestrian programs: 14%
- Climbing: 13%
- Basketball leagues: 12%
- Baseball leagues: 11%
- Tennis/lessons/clinics: 11%
- Running leagues/competitions: 11%
- Softball leagues: 10%
- Volleyball leagues: 9%
- Flag football leagues: 8%
- Horseshoes: 7%
- Football leagues: 6%
- Disc golf: 6%
- Lacrosse leagues: 6%
- Cheerleading programs: 6%
- Dodge ball competition: 5%
- Ultimate frisbee: 4%
- Field hockey leagues: 4%
- Pickleball: 4%
- Other: 6%

Source: ETC Institute (2016)
Q11-2. How Well Programs and Activities Meet the Needs of Respondent Households

by percentage of respondents with a need for programs

Soccer leagues: 29% Fully Met, 31% Mostly Met, 27% Partly Met, 13% Not Met
Baseball leagues: 20% Fully Met, 34% Mostly Met, 27% Partly Met, 19% Not Met
Football leagues: 24% Fully Met, 24% Mostly Met, 30% Partly Met, 22% Not Met
Swim lessons: 17% Fully Met, 29% Mostly Met, 33% Partly Met, 1% Not Met
Basketball leagues: 16% Fully Met, 27% Mostly Met, 27% Partly Met, 30% Not Met
Flag football leagues: 20% Fully Met, 21% Mostly Met, 26% Partly Met, 33% Not Met
Cheerleading programs: 15% Fully Met, 24% Mostly Met, 31% Partly Met, 31% Not Met
After school programs: 11% Fully Met, 24% Mostly Met, 30% Partly Met, 35% Not Met
Lacrosse leagues: 8% Fully Met, 27% Mostly Met, 31% Partly Met, 35% Not Met
Softball leagues: 16% Fully Met, 16% Mostly Met, 40% Partly Met, 28% Not Met
Volleyball leagues: 12% Fully Met, 17% Mostly Met, 27% Partly Met, 44% Not Met
Children & Youth Camps (summer/school break): 5% Fully Met, 23% Mostly Met, 44% Partly Met, 28% Not Met
Pickleball: 9% Fully Met, 18% Mostly Met, 42% Partly Met
Running leagues/competitions: 6% Fully Met, 18% Mostly Met, 46% Partly Met
Senior recreational programs: 9% Fully Met, 12% Mostly Met, 46% Partly Met
Field hockey leagues: 9% Fully Met, 11% Mostly Met, 46% Partly Met
Tennis/lessons/clinics: 6% Fully Met, 14% Mostly Met, 43% Partly Met, 37% Not Met
Horseshoes: 9% Fully Met, 10% Mostly Met, 26% Partly Met, 55% Not Met
Martial arts/Tai Chi classes: 4% Fully Met, 13% Mostly Met, 27% Partly Met, 56% Not Met
Environmental education: 5% Fully Met, 12% Mostly Met, 39% Partly Met, 44% Not Met
Training/certifications/education: 4% Fully Met, 12% Mostly Met, 29% Partly Met, 56% Not Met
Painting/drawing classes: 4% Fully Met, 12% Mostly Met, 30% Partly Met, 54% Not Met
Disc golf: 5% Fully Met, 10% Mostly Met, 14% Partly Met, 71% Not Met
Equestrian programs: 5% Fully Met, 10% Mostly Met, 27% Partly Met, 59% Not Met
Trips/tours: 11% Fully Met, 27% Mostly Met, 59% Partly Met
Dodge ball competition: 7% Fully Met, 17% Mostly Met, 11% Partly Met, 76% Not Met
Ultimate frisbee: 5% Fully Met, 13% Mostly Met, 23% Partly Met, 70% Not Met
Climbing: 4% Fully Met, 20% Mostly Met, 13% Partly Met, 75% Not Met
Shooting sports/archery classes/ competitions: 4% Fully Met, 20% Mostly Met, 13% Partly Met, 75% Not Met
Other: 9% Fully Met, 31% Mostly Met, 27% Partly Met, 60% Not Met

Source: ETC Institute (2016)
Q11-3. Estimated Number of Households Whose Needs for Programs and Activities Are Being Partly Met or Not Met

by number of households based on 26,052 households in Fauquier County

- Shooting sports/archery classes/competitions: Not Met 6,374, Partly Met 5,547
- Trips/tours: Not Met 5,444
- Painting/drawing classes: Not Met 4,502, Partly Met 4,428
- Children & Youth Camps (summer/school break): Not Met 4,249, Partly Met 4,032
- Senior recreational programs: Not Met 3,281, Partly Met 3,274
- Training/certifications/education: Not Met 3,245
- Environmental education: Not Met 3,085
- Climbing: Not Met 3,085
- Swim lessons: Not Met 3,085
- Martial arts/Tai Chi classes: Not Met 3,085
- Equestrian programs: Not Met 2,888, Partly Met 2,346
- After school programs: Not Met 2,224, Partly Met 1,822
- Tennis/lessons/clinics: Not Met 1,739
- Running leagues/competitions: Not Met 1,684
- Basketball leagues: Not Met 1,525
- Softball leagues: Not Met 1,373
- Soccer leagues: Not Met 1,357
- Volleyball leagues: Not Met 1,256
- Horseshoes: Not Met 1,237
- Baseball leagues: Not Met 1,133
- Flag football leagues: Not Met 1,043
- Disc golf: Not Met 937
- Dodge ball competition: Not Met 874
- Ultimate frisbee: Not Met 810
- Lacrosse leagues: Not Met 771
- Cheerleading programs: Not Met 682
- Football leagues: Not Met 1,517
- Field hockey leagues: Not Met 1,517
- Pickleball: Not Met 1,517
- Other: Not Met 1,517

Source: ETC Institute (2016)
Unmet Needs Rating for Recreation Programs

- Shooting sports/archery classes/competitions: 100.0
- Trips/tours: 87.0
- Painting/drawing classes: 85.4
- Children & Youth Camps (summer/school break): 70.6
- Senior recreational programs: 67.1
- Training/certifications/education: 66.7
- Environmental education: 63.3
- Climbing: 51.5
- Swim lessons: 51.4
- Martial arts/Tai Chi classes: 50.9
- Equestrian programs: 48.4
- After school programs: 45.3
- Tennis/lessons/clinics: 36.8
- Running leagues/competitions: 34.9
- Basketball leagues: 28.6
- Softball leagues: 27.3
- Soccer leagues: 26.4
- Volleyball leagues: 25.5
- Horseshoes: 21.5
- Baseball leagues: 21.3
- Flag football leagues: 19.7
- Disc golf: 19.4
- Dodge ball competition: 17.8
- Ultimate frisbee: 16.4
- Lacrosse leagues: 14.7
- Cheerleading programs: 13.7
- Football leagues: 12.7
- Field hockey leagues: 12.1
- Pickleball: 10.7
- Other: 23.8

Source: ETC Institute (2016)
Importance Rating for Youth Recreation Programs

- Children & Youth Camps (summer/school break): 100.0
- Swim lessons: 83.2
- After school programs: 68.9
- Soccer leagues: 63.4
- Shooting sports/archery classes/competitions: 51.6
- Basketball leagues: 40.4
- Painting/drawing classes: 39.1
- Baseball leagues: 35.4
- Martial arts/Tai Chi classes: 29.8
- Climbing: 29.2
- Equestrian programs: 26.7
- Environmental education: 26.1
- Trips/tours: 26.1
- Training/certifications/education: 19.9
- Running leagues/competitions: 19.3
- Tennis/lessons/clinics: 19.3
- Flag football leagues: 18.6
- Lacrosse leagues: 18.6
- Volleyball leagues: 18.0
- Softball leagues: 15.5
- Football leagues: 14.3
- Cheerleading programs: 14.3
- Senior recreational programs: 11.8
- Field hockey leagues: 11.2
- Disc golf: 6.8
- Dodge ball competition: 5.0
- Ultimate frisbee: 3.1
- Horseshoes: 3.1
- Pickleball: 3.1
- Other: 19.3

Source: ETC Institute (2016)
Q13. Programs and Activities That Are Most Important to Adults in Households

by percentage of respondents who selected the items as one of their top four choices

- Trips/tours
- Senior recreational programs
- Shooting sports/archery classes/competitions
- Training/certifications/education
- Painting/drawing classes
- Environmental education
- Equestrian programs
- Martial arts/Tai Chi classes
- Children & Youth Camps (summer/school break)
- Swim lessons
- Climbing
- Running leagues/competitions
- Tennis/lessons/clinics
- Softball leagues
- After school programs
- Soccer leagues
- Basketball leagues
- Horseshoes
- Volleyball leagues
- Disc golf
- Baseball leagues
- Pickleball
- Dodge ball competition
- Ultimate frisbee
- Flag football leagues
- Football leagues
- Lacrosse leagues
- Field hockey leagues
- Cheerleading programs
- Other

Source: ETC Institute (2016)
Q12. Programs and Activities That Are Most Important to Youth in Households

by percentage of respondents who selected the items as one of their top four choices

Children & Youth Camps (summer/school break)
Swim lessons
After school programs
Soccer leagues
Shooting sports/archery classes/competitions
Basketball leagues
Painting/drawing classes
Baseball leagues
Martial arts/Tai Chi classes
Climbing
Equestrian programs
Environmental education
Trips/tours
Training/certifications/education
Running leagues/competitions
Tennis/lessons/clinics
Flag football leagues
Lacrosse leagues
Volleyball leagues
Softball leagues
Football leagues
Cheerleading programs
Senior recreational programs
Field hockey leagues
Disc golf
Dodge ball competition
Ultimate frisbee
Horseshoes
Pickleball
Other

Source: ETC Institute (2016)
Top Priorities for Investment for Adult Recreation Programs Based on the Priority Investment Rating

- Shooting sports/archery classes/competitions: 196
- Trips/tours: 187
- Painting/drawing classes: 166
- Senior recreational programs: 166
- Training/certifications/education: 152
- Environmental education: 130
- Children & Youth Camps (summer/school break): 106
- Martial arts/Tai Chi classes: 91
- Equestrian programs: 91
- Swim lessons: 83
- Climbing: 82
- After school programs: 69
- Tennis/lessons/clinics: 65
- Running leagues/competitions: 64
- Softball leagues: 52
- Soccer leagues: 49
- Basketball leagues: 45
- Volleyball leagues: 41
- Horseshoes: 37
- Disc golf: 34
- Baseball leagues: 31
- Flag football leagues: 28
- Dodge ball competition: 27
- Ultimate frisbee: 25
- Pickleball: 21
- Football leagues: 18
- Lacrosse leagues: 17
- Cheerleading programs: 15
- Field hockey leagues: 15
- Other: 54

Source: ETC Institute (2016)
Top Priorities for Investment for Youth Recreation Programs Based on the Priority Investment Rating

1. Children & Youth Camps (summer/school break) - 171
2. Shooting sports/archery classes/competitions - 152
3. Swim lessons - 135
4. Painting/drawing classes - 125
5. After school programs - 114
6. Trips/tours - 113
7. Soccer leagues - 90
8. Environmental education - 89
9. Training/certifications/education - 87
10. Martial arts/Tai Chi classes - 81
11. Climbing - 81
12. Senior recreational programs - 79
13. Equestrian programs - 75
14. Basketball leagues - 69
15. Baseball leagues - 57
16. Tennis/lessons/clinics - 56
17. Running leagues/competitions - 54
18. Volleyball leagues - 44
19. Softball leagues - 43
20. Flag football leagues - 38
21. Lacrosse leagues - 33
22. Cheerleading programs - 28
23. Football leagues - 27
24. Disc golf - 26
25. Horseshoes - 25
26. Field hockey leagues - 23
27. Dodge ball competition - 23
28. Ultimate frisbee - 19
29. Pickleball - 14
30. Other - 43

Source: ETC Institute (2016)
Topic #9
How Well FCPRD Accommodates the Needs of Persons with Disabilities
Q22. Demographics: Does Anyone in Household Have a Disability?

by percentage of respondents

- Yes: 8%
- No: 92%

Persons with Disabilities Were Well Represented
Q22a. How Would You Rate the Accessibility of the FCP&R parks and facilities?

by percentage of respondents with a household member with a disability

- Good: 43%
- Excellent: 15%
- Fair: 32%
- Poor: 10%

Source: ETC Institute (2016)
Q22b. How Well Do FCP&R Programs and Events Accommodate the Needs for Persons With Disabilities?
by percentage of respondents with a household member with a disability

- Well: 49%
- Very well: 11%
- Not well: 25%
- Not well at all: 16%

Source: ETC Institute (2016)
Topic #9
Support for Investments
Support was strongest for greenways/trails.
Q16. Willingness to Support Expanded Parks and Recreation Programs and Facilities

by percentage of respondents

- Pay a slight increase in taxes to support development of new recreation facilities in Fauquier County:
  - Very Willing: 20%
  - Willing: 26%
  - Somewhat Willing: 29%
  - Not Willing: 26%

- Pay a slight increase in taxes to support expanded recreation programs in Fauquier County:
  - Very Willing: 19%
  - Willing: 26%
  - Somewhat Willing: 31%
  - Not Willing: 25%

- Volunteer to support parks & recreation programs:
  - Very Willing: 13%
  - Willing: 23%
  - Somewhat Willing: 31%
  - Not Willing: 34%

- Make donations to fund design & construction of new parks & recreation facilities in Fauquier County:
  - Very Willing: 9%
  - Willing: 21%
  - Somewhat Willing: 36%
  - Not Willing: 34%

- Make donations to fund expansions of programs offered by FCP&R:
  - Very Willing: 9%
  - Willing: 19%
  - Somewhat Willing: 36%
  - Not Willing: 36%

Source: ETC Institute (2016)
Summary of What We Learned

- Usage of FCPRD facilities is very high
- Satisfaction with FCPRD programs/facilities is very high
- The 5 highest priorities for **facility improvements** include:
  - Greenway trails for walking, biking and hiking
  - River access for boating, kayaking, and swimming
  - Indoor walking/jogging tracks
  - Shooting ranges for guns and archery
  - Indoor aquatic/swimming facilities
- The 5 highest priorities for **ADULT program improvements** include:
  - Shooting sports/archery classes and competitions
  - Trips/Tours
  - Painting/drawing classes
  - Senior recreation classes
  - Training/certification/education classes
- The 5 highest priorities for **YOUTH program improvements** include:
  - Children/youth camps (during summer and breaks)
  - Shooting sports/archery classes and competitions
  - Swim lessons
  - Painting/drawing classes
  - After school programs
Questions?

THANK YOU!