



2017 Board of Directors

Brian Roeder
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Wes Shortridge
Secretary

Cheryl Kinsey

Bob Moe

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Staff

Sheba Shough
Executive Director

70 Main Street
Suite #23
Warrenton, VA 20186

(540) 216-3854

warrentonchamber.org

Our Mission

The Warrenton Regional Chamber Supports, Educates, and Connects business owners to create a strong, confident, profitable, and sustainable community.

Our Vision

The Warrenton Regional Chamber serves our community by providing support to small businesses that helps them start, grow and flourish. We do this by building connections between member businesses, collaborating with regional partners to promote economic initiatives, and providing resources and expertise for our Membership.

Our Structure

The WRC categorizes Members into five groups based upon their relationships with one another.

Non-Profits: We support our non-profits with special membership rates that allow them to participate in our programs in an affordable way.

Associates: These are businesses that seek certain skills beyond their own area of expertise in order to thrive.

Leaders: Businesses that offer services that business owners need in order to successfully run and/or manage their organizations.

Champions: Businesses that have made a special commitment to support the WRC's vision for our business community.

Civic Underwriters: Leaders with an extraordinary commitment to our entire community.

Our Programs

The WRC offers three unique programs to our Members.

Business Academy: Services and resources to help you build a healthy business.

Business Concierge Program: Unique events and opportunities designed to connect your business in fun and meaningful ways.

Mentoring Program: Real world experience to help you navigate the challenges you face in your business.

Member Benefit	Associate or Non-profit	Leader	Champion	Civic UW
Free one-hour consultations with B2B service providers to assist with business needs.				
Membership Certificate				
Password-protected use of our website's interactive business and training modules and directory. (Fall 2017)				
Placement in our digital online business directory				
Exposure in WRC print and digital marketing throughout your Membership year.				
Networking opportunities through events, groups, and volunteer activities.				
Access to the WRC Business Concierge Program and the WRC Mentoring Program, including a panel of local business experts who can assist with the various challenges businesses face.				
Affordable, targeted and relevant education programs and seminars.				
Membership in the Business Concierge Program, a panel of local business experts who assist with the various challenges that businesses face. Gain access to businesses who seek one hour consultations with B2B service providers and the opportunity to earn their continued business.				
Special placement in our digital online business listing, including a checklist of the services you provide.				
Membership Plaque				
Priority placement as one of the first four positions (by business field) in our digital online business listing, including a checklist of services you provide.				
Four (4) complementary tickets to each WRC event				
WRC Name tags for up to 2 individuals				
Preferential Scheduling for Hosting an After-Hours Event				
Annual Awards Luncheon Sponsor with one table (8 tickets), logo displayed and verbal recognition				
Marketing Table at every WRC event				
Priority placement on our website home page and in our digital online business listing, including a checklist of services you provide				
Four additional complementary tickets to each WRC event				
WRC Name tags for up to 2 additional individuals				
Preferred position on e-blast logo display with link to Member's website				
Spotlight on Business Article on E-blast twice a year				
Company logo displayed in all printed literature				
Company logo on WRC website with link to company website				
Company logo weekly on e-blast emails to Members (primary position)				
Cards/Flyers placed on all tables at all events (Member responsible for providing to chamber)				



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Welcome to the Warrenton Regional Chamber!

The Warrenton Regional Chamber ("WRC") is an innovative, proactive, and Member-driven organization that connects you effectively and inexpensively with the expertise your business needs. Thank you for helping to make the WRC a valuable organization for businesses local to Warrenton, extending into the Piedmont Region and beyond!

We encourage all our Members to provide feedback on how the Chamber can best serve your individual needs. Although no single one of us has every skill needed to run a successful business, we can work together to overcome any challenge we face as individuals, organizations, and as a community.

As a NEW OR RENEWING Member, please be sure to do the following:

Sign up: Contact executivedirector@warrentonchamber.org to sign up for your Member Orientation. You will meet other new Members and learn more about the valuable resources available to you as a Member of the WRC. Orientations are held monthly.

"Like" our Facebook Page: Like the "Warrenton Regional Chamber" Facebook page to stay up-to-date on all the latest happenings and upcoming events at the WRC.

Join the Group: Join the Warrenton Regional Chamber Facebook Group for exclusive access to Member-only news and events. Share your news and events as well! (a closed group for current WRC Members).

Weekly E-Blast: Sign up for the weekly E-blast on our website: warrentonchamber.org.

Your participation will have a positive impact, not only on your business, but also on the quality of life in our region. Please take advantage of our new programs and services and call us if you have any questions about how to get involved! We are here to answer your questions and help you receive the greatest benefit from your Membership with the WRC.

Welcome to the Warrenton Regional Chamber!



CONCIERGE PROGRAM

The WRC Business Concierge Program will introduce you to other Chamber Members through fun activities like our “Wheel of Fortune” B2B Matchmaking Event, networking events co-hosted with other businesses, and free consultations with key service providers. As a Chamber Member, you can provide a few details about your business that will help all of us to support your success! Let’s get connected...

“Wheel of Fortune” B2B Matchmaking Game

This is a unique business-related “speed dating” experience where Members can participate as Entrepreneurs OR Experts, and will enjoy meeting with other businesses based on focused skills and needs.

Q: How do I sign up?

A: Contact executivedirector@warrentonchamber.org to find out the details on how to play, fill out a short questionnaire, and reserve your space for the next available game date!

One-Hour Consultations

By choosing to support the WRC at the Leader, Champion, and Civic Underwriter level, these Member businesses have indicated their willingness to provide one-hour consultations at no charge in their particular area(s) of expertise. For more details, contact Sheba at executivedirector@warrentonchamber.org.

Networking Events

Effective networking is one of the keys to a successful business, and our community has access to many excellent networking opportunities. The WRC supports and collaborates with other organizations in our region throughout the year to bring these opportunities to WRC Members. Watch our website & Facebook group for more details as these events draw near.

We understand that no single one of us has every skill needed to run a successful business. That’s why we collaborate — and through collaboration we can solve the challenges we face as individuals, organizations, and as a community.

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ACADEMY PROGRAM

The WRC Business Academy has an assortment of tools that will help you to build a healthy, successful business. At any level of Membership, you are eligible to participate!

Training

The WRC is developing training modules to connect Members with opportunities to learn the “nuts and bolts” of running a business. Our Partner Organizations, Leaders, Champions, and Civic Underwriters contribute valuable educational content and host training seminars. This is an excellent opportunity for Members to share knowledge, connect, and gain visibility within the business community.

Resources

The WRC assists Members with step-by-step guides focused on helping new and growing businesses to lay a strong foundation for profitability and success. Topics include licensure, government regulations, special permits, software applications, and more.

Government & Business Support Directory

The Government & Business Support Directory provides Members with information about how to connect with local government agencies that can assist with setting up and operating a business. Our Partner Organizations that provide business support are also listed in this directory.

Recommended Reading/Viewing

We showcase recommendations of business-oriented books, podcasts, and videos for the benefit of the Membership. If you’ve read a business-oriented book or watched a video that changed the way you do business, it may also be valuable to others! Contact executivedirector@warrentonchamber.org to submit your recommendations.

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MENTORING PROGRAM

Providing direct business assistance and education to our Members has always been a primary goal of the Warrenton Regional Chamber. Take advantage of opportunities for dialogue and support from business experts who can help you maximize your potential.

WRC Mentoring Program

Any Member of the Warrenton Regional Chamber can participate in the Mentorship Program! Serve as Mentor or become a Mentee.

Members are paired with assistance from the Chamber — and though the Mentorship relationship lies in the hands of the participants, the WRC is here to support and guide you through the experience.

Volunteer as a Mentor, or request to work with a Mentor. We will connect you with another knowledgeable businessperson who has “been there and done that”, and who can help you find answers to the challenges you face.

Q: I'd like to be a Mentor, or a Mentee! How do I sign up?

A: Contact executivedirector@warrentonchamber.org to request your Mentorship questionnaire, and we will get you started!

Business Assistance Team

The Business Assistance Team is a panel of experts comprised of specially selected Members of the WRC. The BAT supports and educates business owners to achieve sustained profitability and success by providing free or for-fee professional guidance, expertise, direction and resources to those WRC Member start-up and existing businesses that are in need of assistance. For more details, contact Sheba at executivedirector@warrentonchamber.org.

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