



*Community
Conversations
for Fauquier County*

Stepping Stones to our Future



Fourth Community Conversations Meeting

November 16th, 2016

why these conversations?

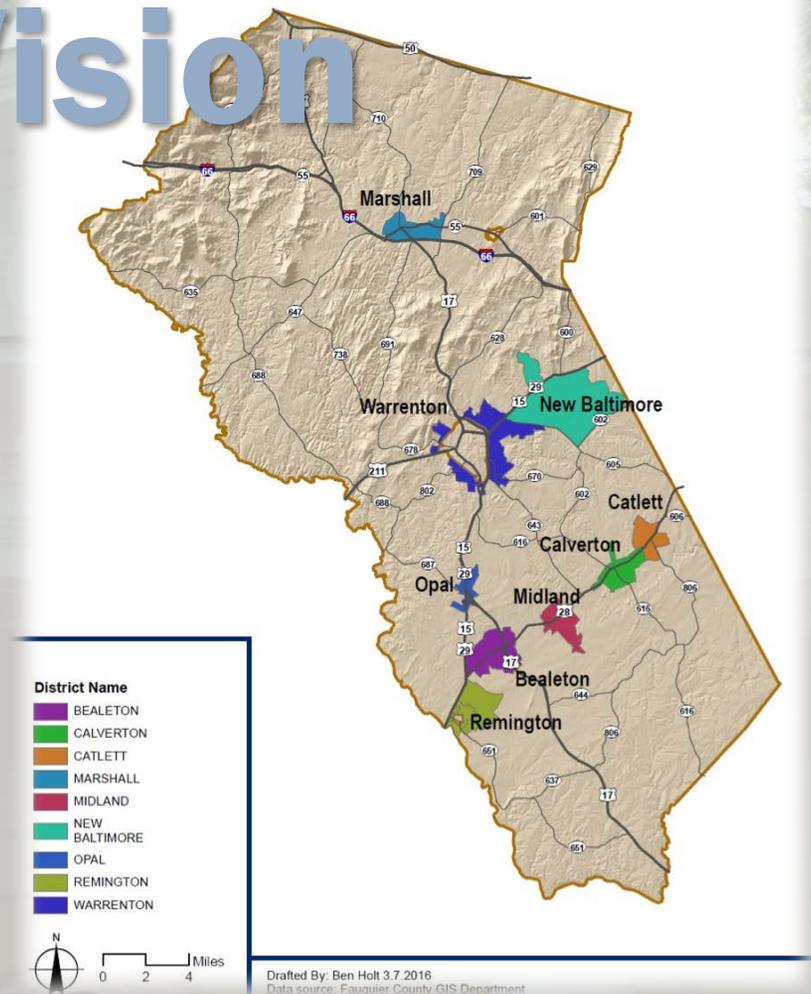


Where we've been



The County's Vision

“Fauquier County is a thriving community that honors its natural and cultural resources, agricultural heritage and rural landscape while building a sustainable economy and promoting outstanding services and growth within defined service districts.”



Meeting 1.

What kind of future do you want for Fauquier County?

Managed Growth and Concentrated Development

Preserved Rural Areas and Open Spaces

Vibrant Towns and Villages

Expanding Business and Employment Opportunities

A Strong Agricultural Economy

What you said.



Meeting 2.

Obstacles & Opportunities for reaching our Vision

Managed Growth and
Concentrated
Development and
Vibrant Towns and
Villages

Rural & Open Space
Preservation and A
Strong Agricultural
Economy

Expanding Business
and Employment
Opportunities

Obstacles and
Opportunities
centered on these
three “Vision Themes”



Meeting 3.

Actions to reach our Vision

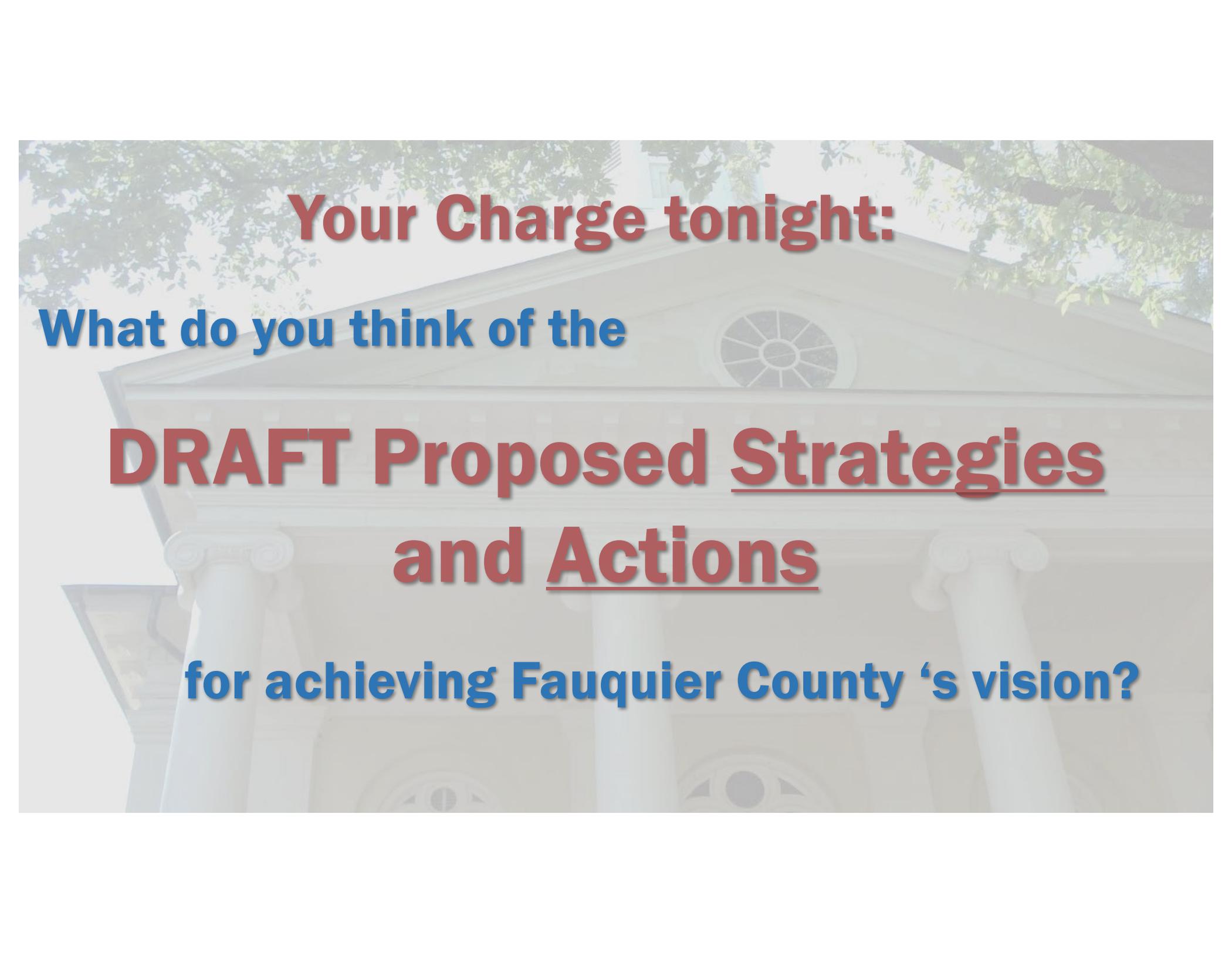
Managed Growth and Concentrated Development and Vibrant Towns and Villages

Rural & Open Space Preservation and A Strong Agricultural Economy

Expanding Business and Employment Opportunities

Action Ideas centered on these three "Vision Themes"





Your Charge tonight:

What do you think of the

**DRAFT Proposed Strategies
and Actions**

for achieving Fauquier County 's vision?

**Managed Growth and
Concentrated
Development and
Vibrant Towns and
Villages**

**Rural & Open Space
Preservation and A
Strong Agricultural
Economy**

**Expanding Business
and Employment
Opportunities**

Simplifying the Vision Themes

**THRIVING
COMMUNITIES &
SERVICES**

**STRONG
RURAL LANDS &
ECONOMY**

**EXPANDED
BUSINESS &
INDUSTRY**

Vision Theme →
Strategy →

What you'll see on the posters

 Vision Theme C: Thriving Communities and Services	
Strategy C4: Provide more transportation choices in the Service Districts	
Recommended Strategy	Recommended Actions
Proposed Strategy Identify obstacles to walkability and bikeability within the Service Districts. Make walkable/bikeable streets a high transportation priority within the Service Districts. Seek state funding through Smart Scale, Transportation Alternatives or other funding sources to improve walk and bike access and target local funds towards making the streets friendly to pedestrians and bicycles. Provide transit alternatives for people who do not have a car and the Washington Metropolitan Area Rapid Transit (WMATA) Metro system.	C 4.1 Map pedestrian and bike comfort and safety for all streets in Service Districts using available data
	C 4.2 Launch a traffic calming program with dedicated funding for reducing traffic speeds on residential streets and in business districts, with an emphasis on those streets with low pedestrian/bike comfort and safety
	C 4.3 Map the sidewalk and bike facility network in each Service District
	C 4.4 Identify and prioritize facility improvements and gaps to address with a dedicated funding source.
	C 4.5 Require new sidewalks on both sides of all new streets in the Service Districts
	C 4.6 In limited cases where new sidewalks are not feasible or too far from other developed areas, allow fees in lieu of sidewalks and trails into which developers can contribute towards new and improved sidewalks in the Service Districts.
	C 4.7 Plan in the short term for better transit service within the county and express service to the metropolitan area, while planning in the long-term for extending VRE service into the county.
Benefits/Outcomes	Measuring Success
How we can Benefit Walkable and bikeable neighborhoods and communities are in high demand. Walkability supports property values. It also can alleviate pressure on local streets and highways to accommodate more vehicles. Walkable streets that support vibrant towns with a mix of housing, jobs, and services are places where people can make shorter or fewer vehicle trips. Walkable and bikeable streets also support health and vitality for people who exercise. The county could realize the following benefits as it improves walkability: <ul style="list-style-type: none"> • Reduced traffic congestion as people choose to walk or bike to work, social engagements, and shopping • More business for local shops and services from people walking in business districts • Healthier residents who walk or bike more each week • More social engagement 	How we will Measure Success The success of this strategy and actions will be measured through criteria such as: <ul style="list-style-type: none"> • Miles of new sidewalk built in the Service Districts • Higher Walk Score in Service Districts • Higher bike scores (dedicated lanes and signing, striping to accommodate cyclists) countywide • Percentage of residents who walk or bike to work • Observed traffic speeds in business districts. • Transit ridership and VRE boardings from Fauquier County



But first:

Some examples!

Vision Theme A:

Strong Rural Lands & Economy

STRATEGIES:

A1

Continue and Expand Land Conservation Efforts

A2

Expand the Local Foods and Agri-Tourism Sectors

A3

Expand Agricultural Infrastructure and Capacity

A4

Expand Agricultural Education and Outreach



STRATEGY A4

Expand Agricultural Education and Outreach

ACTIONS:

A4.1

Continue Beginner Farmer Training Program and the Farm Link Program

A4.2

Provide assistance to farmers in planning the succession of their farm enterprises

A4.3

Provide education and training related to farming through the public schools and Lord Fairfax Community College

A4.4

Promote Fauquier County as a regional resource for direct sales of agricultural products and visitation for agri-tourism

A4.5

Educate general public about the importance of agriculture to the County economy

Potential Benefits

Greater continuity
between generations of
farmers



Better economic returns

Greater understanding of
farming



Greater participation in
the agricultural economy
by non-farm residents

Strategy A4: Expand Agricultural Education and Outreach

Sample Action & Implementation

Action A4.4 Promote Fauquier County as a regional resource for direct sales of farm products and agri-tourism

Time frame

- Near term - identify existing deficiencies
- Long term - implement infrastructure and outreach improvements

Potential champions:

- Agricultural Development (Direct Sales)
- Economic Development
- (Agri-Tourism)

Potential supporting cast:

- U. S. Dept of Agriculture (USDA)
- Virginia Co-op Extension (VCE)
- Rappahannock-Rapidan Regional Commission (RRRC)
- Virginia Tourism Corporation

Expand Agricultural Education and Outreach :

How will we know we've succeeded?

Size of the total economic base of the rural economy

Number of students enrolled in an agricultural course or program

Number and volume of agri-tourism businesses

Lower number of complaints against farm operations from neighbors

Lower average age of farmers

Vision Theme B:

Expanded Business and Industry

STRATEGIES:

B1

Create Dynamic Business Centers

B2

Encourage Growth and Addition of New Businesses

B3

Enhance Workforce Education Programs

B4

Respond to the Needs and Practices of the New Rural Economy



STRATEGY B3

Enhance Workforce Education Programs

ACTIONS:

B3.1

Conduct thorough study of local businesses and industries to identify education and training needs that may be provided by local schools and Lord Fairfax Community College

B3.2

Facilitate strong partnership between Lord Fairfax Community College and local businesses

B3.3

Support expansion of courses in technical and trade programs in high schools as relevant to targeted businesses and industries, especially for students who do not plan on college

B3.4

Support establishment of a business apprenticeship program for local students and residents

Potential Benefits

Increased employment opportunities for local residents

Decreased employee training costs for local businesses



Enhanced ability to attract industry clusters related to workforce skills

Strategy B3: Enhance Workforce Education Programs

Sample Action & Implementation

Action B3.1 Conduct study of local businesses and industries to identify training needs that may be provided by local schools and Lord Fairfax Community College

**Potential
champion:**

- Economic Development

Time frame

- Near term to conduct study

**Potential
supporting
cast:**

- Lord Fairfax C. C. Board
- Fauquier County Public Schools

**Potential funding
sources:**

- Rappahannock-Rapidan Regional Commission and County funds for study

Enhance Workforce Education Programs

How will we know we've succeeded?

The number of official business partnerships with education programs

Educational attainment levels

The percentage of the County's workforce that lives in Fauquier County

Median income of resident households

Vision Theme C:

Thriving Communities & Services

STRATEGIES:

C1

Concentrate growth in service districts

C2

Incentives for Traditional Neighborhood Design

C3

Diversify the County's housing stock

C4

Provide more transportation choices in the Service Districts

C5

Provide sufficient water and wastewater treatment for Service Districts



STRATEGY C4

Provide more transportation choices in the Service Districts

ACTIONS:

C4.1 Map pedestrian and bike comfort and safety for all streets in Service Districts

C4.2 Launch a traffic calming program for reducing traffic speeds on streets with low ped/bike comfort and safety

C4.3 Map the sidewalk and bike facility network in each Service District

C4.4 Identify high priority sidewalk or bike improvements and fund with a dedicated funding source

C4.5 Require sidewalks on both sides of all new streets in the Service District

C4.6 Where new sidewalks are not feasible or too far from developed areas, allow “fees in lieu of” to contribute towards new and improved sidewalks

C4.7 Plan in the short term for better transit service within the County while planning in the long-term for increasing VRE access to County residents

Potential Benefits

Less congested streets as people choose to walk or bike to work, play, and shopping

More business for local shops and services from people walking in business districts

More social engagement

Healthier residents who walk or bike more each week



Strategy C4: Provide more transportation choices in the Service Districts

Sample Action & Implementation

Action C4.2 Launch a traffic calming program for reducing traffic speeds on streets with low ped/bike comfort and safety

Time frame

- Near term – establish program
- Ongoing - implement projects

Potential champion:

Community Development

Potential supporting cast:

Virginia Department of Transportation (VDOT)

Potential funding sources:

- VDOT Transportation Alternatives
- VDOT Maintenance
- County funds

Provide more transportation choices in the Service Districts :
How will we know we've succeeded?

**Miles of new sidewalk built
in the Service Districts**

**Miles of new bike facilities
(including dedicated lanes and
signing/striping to accommodate
cyclists) countywide**

**Percent of residents that
report walking or biking to
work**

**Observed traffic speeds in
business districts**

Vision Theme →
 Sample Strategy →

Now...
 Please tell us
 what you
 think!

 Vision Theme C: Thriving Communities and Services															
Strategy C4: Provide more transportation choices in the Service Districts															
Recommended Strategy	Recommended Actions														
Identify obstacles to walkability and bikeability within the Service Districts. Make walkable/bikeable streets a high transportation priority within the Service Districts. Seek state funding through Smart Scale, Transportation Alternatives or other funding sources to improve walk and bike access and target local funds towards making the streets friendly to pedestrians and bicycles. Provide transit alternatives for people traveling to work, school, and the Washington Metro area.	<table border="1"> <tr> <td>C 4.1</td> <td>Map pedestrian and bike comfort and safety for all streets in Service Districts using available data</td> </tr> <tr> <td>C 4.2</td> <td>Launch a traffic calming program with dedicated funding for reducing traffic speeds on residential streets and in business districts, with an emphasis on those streets with low pedestrian/bike comfort and safety.</td> </tr> <tr> <td>C 4.3</td> <td>Map the sidewalk network in each Service District.</td> </tr> <tr> <td>C 4.4</td> <td>Identify high-priority sidewalk/bike facility improvements and add them to a dedicated funding source.</td> </tr> <tr> <td>C 4.5</td> <td>Require sidewalk on both sides of all new streets.</td> </tr> <tr> <td>C 4.6</td> <td>In limited cases where new sidewalks are not feasible or too far from other developed areas, allow for incentives for developers to which developers can contribute toward improved sidewalks in the Service Districts.</td> </tr> <tr> <td>C 4.7</td> <td>Plan in the short term for better transit service within the county and express service to the metropolitan area, while planning in the long-term for extending VRE service into the county.</td> </tr> </table>	C 4.1	Map pedestrian and bike comfort and safety for all streets in Service Districts using available data	C 4.2	Launch a traffic calming program with dedicated funding for reducing traffic speeds on residential streets and in business districts, with an emphasis on those streets with low pedestrian/bike comfort and safety.	C 4.3	Map the sidewalk network in each Service District.	C 4.4	Identify high-priority sidewalk/bike facility improvements and add them to a dedicated funding source.	C 4.5	Require sidewalk on both sides of all new streets.	C 4.6	In limited cases where new sidewalks are not feasible or too far from other developed areas, allow for incentives for developers to which developers can contribute toward improved sidewalks in the Service Districts.	C 4.7	Plan in the short term for better transit service within the county and express service to the metropolitan area, while planning in the long-term for extending VRE service into the county.
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Benefits/Outcomes	Measuring Success														
Walkable and bikeable neighborhoods and communities are in high demand. Walkability supports property values. It also can alleviate pressure on local streets and highways to accommodate more vehicles. Walkable streets that support vibrant towns with a mix of housing, jobs, and services are places where people can make shorter or fewer vehicle trips. Walkable and bikeable streets also support local businesses and provide people with choices. The county will see the following benefits as it improves walkability: <ul style="list-style-type: none"> • More people choosing to walk or bike to work, social engagements, and shopping • More business for local shops and services from people walking in business districts • Healthier residents who walk or bike more each week • More social engagement 	The success of this strategy and actions will be measured through criteria such as: <ul style="list-style-type: none"> • Miles of new sidewalk built in the Service Districts • Higher Walk Score in Service Districts • Increased number of people using dedicated lanes and signage (striping to accommodate cyclists) countywide • Percent of residents who report walking or biking to work • Observed traffic speeds in business districts. • Transit ridership and VRE boardings from Fauquier County 														

Proposed
 Actions for
 Implementing
 the Strategy

Benefits and
 Outcomes
 Measures to
 track
 progress

What you'll do now:

- Write any comments on “post-its” and stick on posters

Community Conversations for Fauquier County
Supporting Success in our Future

Vision Theme C: Thriving Communities and Services

Strategy C-4: Provide more transportation choices in the Service Districts

Recommended Strategy	Recommended Actions
Identify obstacles to walkability and bikeability within the Service Districts. Make walkable/bikeable streets a high transportation priority within the Service Districts. Seek state funding through Smart Scale, Transportation Alternatives or other funding sources to improve walk and bike access and target local funds towards making the streets friendly to pedestrians and bicycles. Provide transit alternatives for people traveling between the county and the Washington metropolitan area.	<p>C 4.1 Map pedestrian and bike comfort and safety for streets in Service Districts using available data</p> <p>C 4.2 Launch a traffic calming program with dedicated funding for reducing traffic speeds on residential streets and in business districts, with an emphasis on those streets with low pedestrian/bike comfort and safety.</p> <p>C 4.3 Map the sidewalk and bicycle network in each Service District</p> <p>C 4.4 Identify opportunities to improve sidewalk quality in the Service Districts, with a focus on a dedicated funding source.</p> <p>C 4.5 Develop sidewalks on both sides of new streets.</p> <p>C 4.6 In limited cases where new sidewalks are not feasible or too costly in the developed areas, allow for incentives for developers to which developers can contribute towards new and improved sidewalks in the Service Districts.</p> <p>C 4.7 Plan in the short term for better transit service within the county and express service to the metropolitan area, while planning in the long-term for extending VRE service into the county.</p>

Proposed Actions for Implementing the Strategy

Benefits/Outcomes

Walkable and bikeable neighborhoods and communities are in high demand. Walkability supports property values. It also can alleviate pressure on local streets and highways to accommodate more vehicles. Walkable streets that support vibrant towns with a mix of housing, jobs, and services are places where people can make shorter or fewer vehicle trips. Walkable and bikeable streets also support vibrant communities and provide people with choices. The county would see the following benefits as it improves walkability:

- Reduced traffic congestion as more people choose to walk or bike to work, social engagements, and shopping
- More business for local shops and services from people walking in business districts
- Healthier residents who walk or bike more each week
- More social engagement

Measuring Success

The success of this strategy and actions will be measured through criteria such as:

- Miles of new sidewalk built in the Service Districts
- Higher Walk Score in Service Districts
- Increased use of transit (including dedicated lanes and signals, striping to accommodate cyclists) countywide
- Percent of residents who report walking or biking to work
- Observed traffic speeds in business districts.
- Transit ridership and VRE boardings from Fauquier County

Benefits and Outcomes

Measures to track progress

What you'll do now:

- Place a green dot ● on what you think is the most important strategy in each vision theme (3 dots total)

 **Community Conversations**
for Fauquier County
Shaping Values to our Future

Place one dot on the strategy that you feel is the most important for achieving the vision for Fauquier County. Only one dot for each theme!

Vision Theme A: Strong Rural Lands and Economy

Recommended Strategy	Place Dot Below
<i>Strategy A1:</i> Continue and Expand Land Conservation Efforts	●
<i>Strategy A2:</i> Expand the Local Foods and Agri-tourism Sectors	
<i>Strategy A3:</i> Expand Agricultural Infrastructure and Capacity	●
<i>Strategy A4:</i> Expand Agricultural Education and Outreach	

Vision Theme B: Expanded Business and Industry

Recommended Strategy	Place Dot Below
<i>Strategy B1:</i> Create Dynamic Business Centers	●
<i>Strategy B2:</i> Encourage the Growth and Addition of New Businesses	
<i>Strategy B3:</i> Enhance Workforce Education Programs	●
<i>Strategy B4:</i> Respond to the Needs and Practices of the New Rural Economy	

Vision Theme C: Thriving Communities and Services

Recommended Strategy	Place Dot Below
<i>Strategy C1:</i> Concentrate Growth in Service Districts	●
<i>Strategy C2:</i> Incentives for Traditional Neighborhood Design (TND)	
<i>Strategy C3:</i> Diversify the County's Housing Stock	● ●
<i>Strategy C4:</i> Provide More Transportation Choices in the Service Districts	
<i>Strategy C5:</i> Provide Sufficient Water and Wastewater Treatment for Service Districts	

Schedule



After Tonight:

Look for SURVEY posted on the Website today!

Same posters and exercise as tonight

Urge others to take the survey!

PROJECT WEBSITE: www.fauquiercommunityconversations.org

**Keep an eye out for the
Final Report on the website!**

