

FAUQUIER COUNTY PARKS & RECREATION  
POLICY

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TITLE: Park and Facility Naming

FILE #: F 7

DATE PROPOSED: 6/2/99

DATE APPROVED/REVISED: 6/2/99, 9/1/10, 5/2/18, 6/12/19, 11/06/19

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PURPOSE: To establish a formal policy and process for naming parklands and facilities under the jurisdiction of the Parks and Recreation Department.

I. Naming and Donations Objectives

- A. A financial donation of a minimum of 15% will allow a donor naming rights for a project's useful life. The percentage will be determined on a case-by-case basis.
- B. Cumulative giving will be based upon the percentage donated and its useful life equation.
- C. An entire park could be named by a donor who meets the percentage donation of the project.
- D. Multiple rectangular or diamond fields within a park will be called "Complexes". The Board of Supervisors will have the right to name these fields after individuals who have made significant contributions to the community.
- E. Individual fields, buildings, playgrounds, trails or trail segments, and other park amenities, could be named by the donor meeting the percentage donation of the project